



# **PureOptions Color Creations**

Syndicated Color System

Web- based



The Chemical Company

## PureOptions™ Color Creations System



[basf.us/pureoptions](http://basf.us/pureoptions)

BASF is proud to present the virtual version of the **PureOptions™ Color Creations System**. A comprehensive fan deck tool offering 1,020 vibrant colors highlighted in a four base system from pastels and tints, to mid--tones and deeps.

The **PureOptions™ Color Creations System** features an expanded range of color formulations based upon PureOptions™ eco-colorants, our low VOC colorant line, in tones and hues appealing to color designers, architects and specifiers. A complete color formula is available.

This virtual rendition is a precursor to the printed PureOptions Color Creations Fan Decks which will be available 3<sup>rd</sup> quarter 2013.

We Create Chemistry – We Create Color!



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# Off-White Colors

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**0001**

Elate White

**0002**

Wings of heaven

**0003**

Aspen Grove

**0004**

Cooper's Hawk

**0005**

Avondale

**0006**

Body & Soul

**0007**

Fuzzy Slippers

**0008**

Angel food cake

**0009**

New Chapter

**0010**

Big Sky

**0011**

Crème Silk

**0012**

Almond Milk

**0013**

Vanilla Bean

**0014**

Touch of Vanilla

**0015**

Almond Gelato

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**0016**

Mother of Pearl

**0017**

Café Au Lait

**0018**

Powered Sugar

**0019**

Dreams to Share

**0020**

Cozy

**0021**

Glazed Donut

**0022**

Stone Crest

**0023**

Pressed Powder

**0024**

Mary Grace

**0025**

Estate Sale

**0026**

Casablanca

**0027**

Whipped Cream

**0028**

Melting Snow

**0029**

Lux Lounge

**0030**

From the Center



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## Core Colors

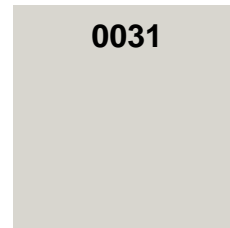


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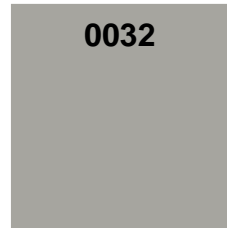
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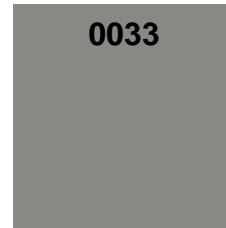
[basf.us/pureoptions](http://basf.us/pureoptions)



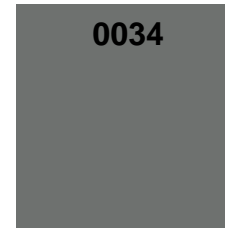
0031  
New Traditions



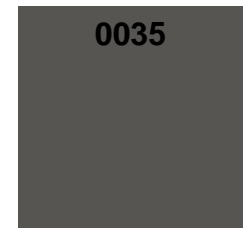
0032  
Slate



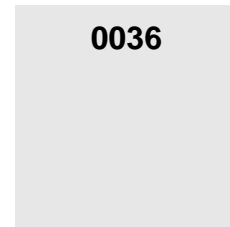
0033  
Memory Lane



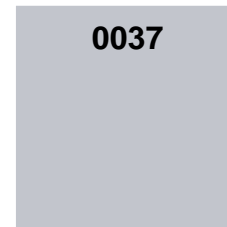
0034  
Marble Tile



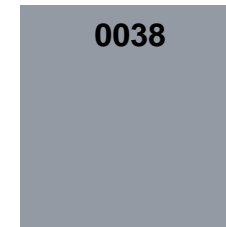
0035  
Riding Stables



0036  
Tucked Away



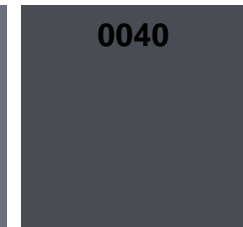
0037  
Purple Berry



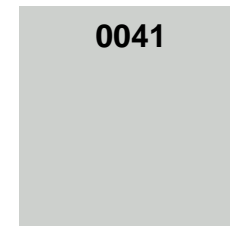
0038  
Distinction



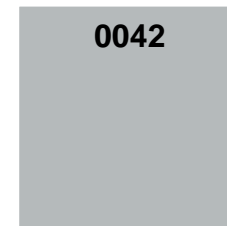
0039  
Provence



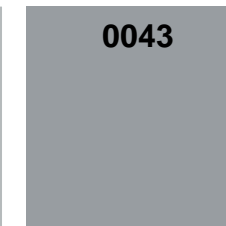
0040  
Purple Magic



0041  
El Dorado



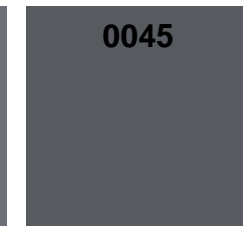
0042  
Earl Grey



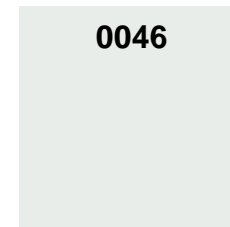
0043  
Porpoise Gray



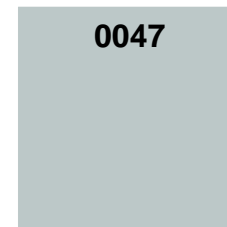
0044  
New Pavement



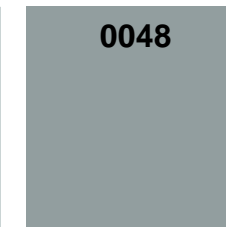
0045  
Tennessee Marble



0046  
Ventana



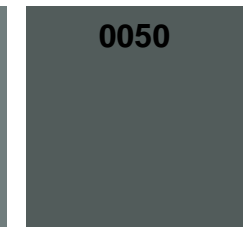
0047  
Happy Trails



0048  
Misty Manor



0049  
Coat of Arms



0050  
Flat Land

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**0051**

Fairmont

**0052**

Madeleine

**0053**

Island Oyster

**0054**

French Connection

**0055**

Hide and Seek

**0056**

Standing Alone

**0057**

Blissful

**0058**

True Emotion

**0059**

Bed and Breakfast

**0060**

Cat Eye

**0061**

Spare Change

**0062**

San Marco

**0063**

Tuscan Villa

**0064**

Hudson Blue

**0065**

Sapphire Nights

**0066**

Crescent Moon

**0067**

Looks Familiar

**0068**

On the Rocks

**0069**

Five Oaks

**0070**

Thunderbird





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0071

Elegance

0072

Relaxation

0073

Elements

0074

Brownie ala mode

0075

Fresh Foundation

0076

Grey Day

0077

Bare Perfection

0078

Mocha

0079

Riding Boots

0080

Treasure Chest

0081

Great Melody

0082

Like Family

0083

Cinnamon Sugar

0084

Viola

0085

Roof Top

0086

Awakening

0087

First Steps

0088

Sage Green

0089

North Shore

0090

Green Ivy

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<b>0091</b>	<b>0092</b>	<b>0093</b>	<b>0094</b>	<b>0095</b>
Butter Soft	Extra Foam	Wasabi	Olive Tree	Split Pea
<b>0096</b>	<b>0097</b>	<b>0098</b>	<b>0099</b>	<b>0100</b>
Spring Cottage	Lemon Chiffon	Wicker Basket	Transition	Rafia
<b>0101</b>	<b>0102</b>	<b>0103</b>	<b>0104</b>	<b>0105</b>
Silk & Satin	Oatmeal	One day at a time	Corrainder	Cades cove
<b>0106</b>	<b>0107</b>	<b>0108</b>	<b>0109</b>	<b>0110</b>
Biscotti	Whipped Topping	Sand Cove	Dijon	Oak Ridge

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<b>0111</b>	<b>0112</b>	<b>0113</b>	<b>0114</b>	<b>0115</b>
Spotlight	Beachbrook	Safari	Guacamole	Green coffee bean
<b>0116</b>	<b>0117</b>	<b>0118</b>	<b>0119</b>	<b>0120</b>
White Orchid	Discovery	Willow Way	Timber Ridge	Lajolla Bluffs
<b>0121</b>	<b>0122</b>	<b>0123</b>	<b>0124</b>	<b>0125</b>
Mother of Pearl	Hand in hand	Parisian Nights	Ludington	English Leather
<b>0126</b>	<b>0127</b>	<b>0128</b>	<b>0129</b>	<b>0130</b>
Well Travelled	Gloomy	Pueblo Lands	Stormy Nights	Black Granite

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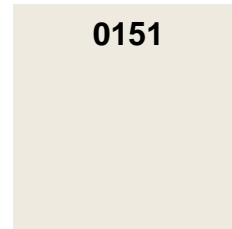
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<b>0131</b>	<b>0132</b>	<b>0133</b>	<b>0134</b>	<b>0135</b>
Crystal Decanter	Hot Sand	Sungold	French Toast	Ridgegate
<b>0136</b>	<b>0137</b>	<b>0138</b>	<b>0139</b>	<b>0140</b>
Calla Lily	Hot Cocoa	New Journey	Burnt Toast	Walnut Brownie
<b>0141</b>	<b>0142</b>	<b>0143</b>	<b>0144</b>	<b>0145</b>
Opaline	Shadow Dancing	Over the Edge	Stainless Steel	Hot Coals
<b>0146</b>	<b>0147</b>	<b>0148</b>	<b>0149</b>	<b>0150</b>
Depression Glass	Grey Sapphire	Cliffside	Gunmetal	Kanapali

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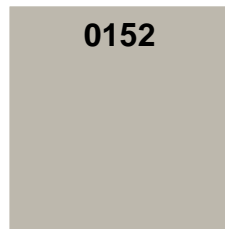


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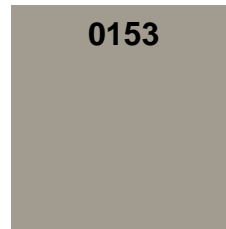
**0151**

Eggshell



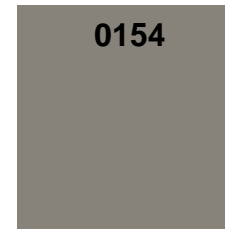
**0152**

Galaxy



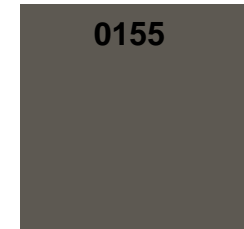
**0153**

Montoro



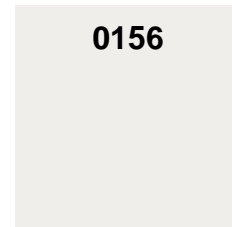
**0154**

Cloudy Sky



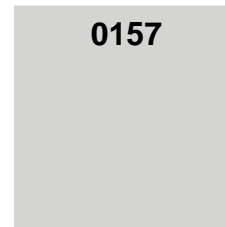
**0155**

Chocolate Leather



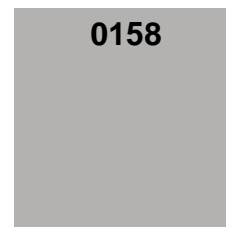
**0156**

Sheer Pink



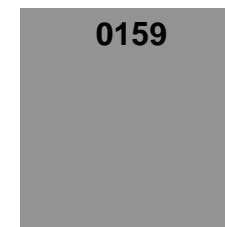
**0157**

Wellington



**0158**

Rain Soaked



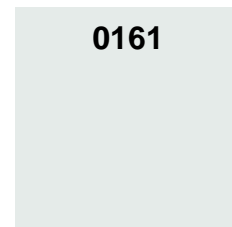
**0159**

Evening Star



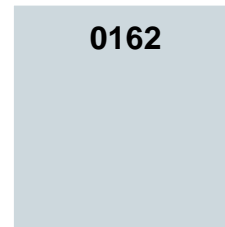
**0160**

Behind the Scenes



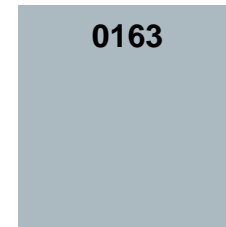
**0161**

Ski Valet



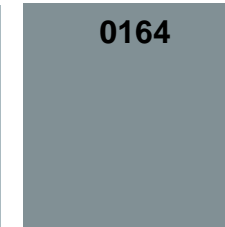
**0162**

East End



**0163**

Cape Cod



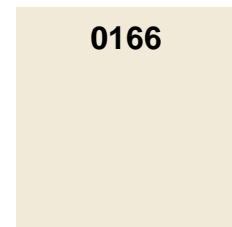
**0164**

Open Road



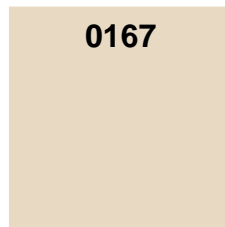
**0165**

Hidden Coast



**0166**

Candle White



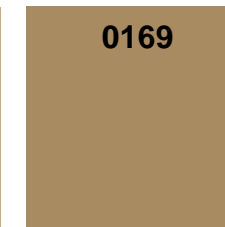
**0167**

Delicate Ice



**0168**

Golden Crystal



**0169**

Second Chance



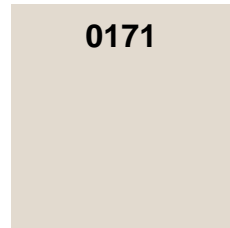
**0170**

Owl Hoot

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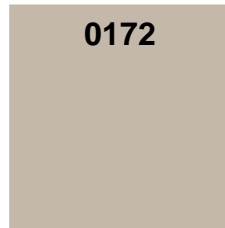


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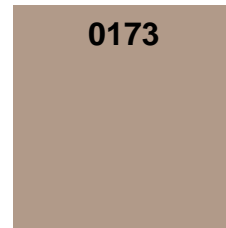
**0171**

Ski Chalet



**0172**

Kensington



**0173**

Andrea's Chateau



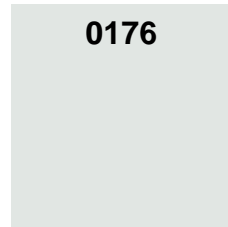
**0174**

Courtyard



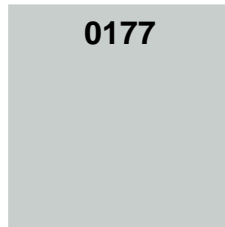
**0175**

Double Latte



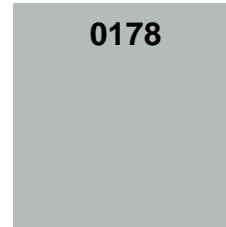
**0176**

Cool Splendor



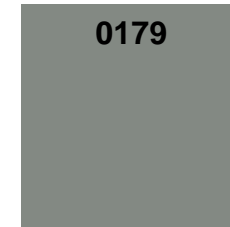
**0177**

French Quarter



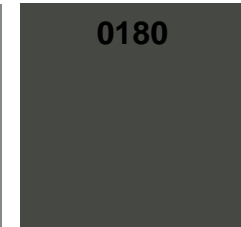
**0178**

Aspiration



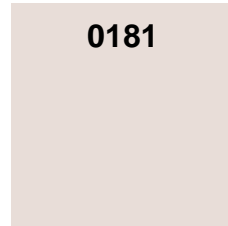
**0179**

Brushed Sage



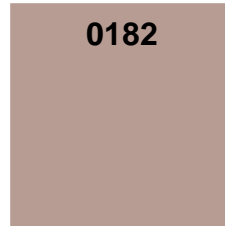
**0180**

Emerald Cove



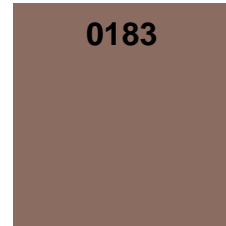
**0181**

Mallorca



**0182**

Mauve



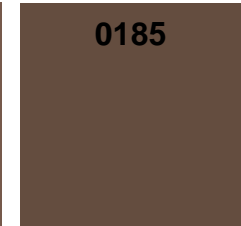
**0183**

Rustic Decor



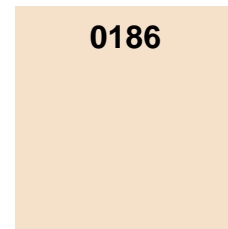
**0184**

Morning Coffee



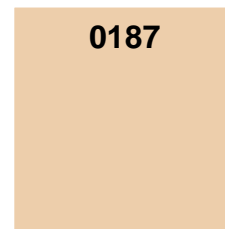
**0185**

Dark Chocolate



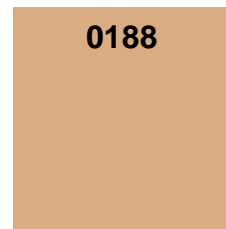
**0186**

Toasted Almond



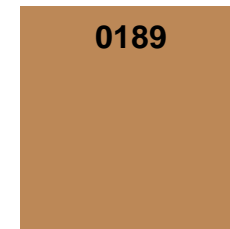
**0187**

Sticky Coffee



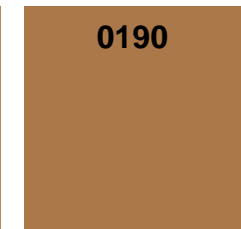
**0188**

Snickerdoodle



**0189**

Salty Carmel



**0190**

Taffy Apple

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<b>0191</b>	<b>0192</b>	<b>0193</b>	<b>0194</b>	<b>0195</b>
Sugar Pine	Apricot Scent	Treat Yourself	Sunburst	Squash Soup
<b>0196</b>	<b>0197</b>	<b>0198</b>	<b>0199</b>	<b>0200</b>
Pink Full Moon	Berries 'n Creme	Party Dress	Flamenco	Bourbon Street
<b>0201</b>	<b>0202</b>	<b>0203</b>	<b>0204</b>	<b>0205</b>
Southern Belle	Legendary	Herringbone	Sand Dune	Tea House
<b>0206</b>	<b>0207</b>	<b>0208</b>	<b>0209</b>	<b>0210</b>
Westminster	Sister's Pearl	Chantilly	Stone's Throw	Everglades

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<b>0211</b>	<b>0212</b>	<b>0213</b>	<b>0214</b>	<b>0215</b>
White Rose	Birch Bark	Wishbone	Hopscotch	Canyon Park
<b>0216</b>	<b>0217</b>	<b>0218</b>	<b>0219</b>	<b>0220</b>
Twine	Baby's Breath	Harvest Yellow	Log Cabin	Trench Coat
<b>0221</b>	<b>0222</b>	<b>0223</b>	<b>0224</b>	<b>0225</b>
Shooting Star	Lemon Knots	Innocence	Spa Escape	Sea Turtle
<b>0226</b>	<b>0227</b>	<b>0228</b>	<b>0229</b>	<b>0230</b>
Ivory Tower	Light Topaz	Amaretto	Soft Pretzel	Rustic Charm



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<b>0231</b>	<b>0232</b>	<b>0233</b>	<b>0234</b>	<b>0235</b>
Night Light	Santa Monica	Daisy	Celebrations	Riviera Maya
<b>0236</b>	<b>0237</b>	<b>0238</b>	<b>0239</b>	<b>0240</b>
Bath Salt	Herbal Tea	Country Club	Day off	Sunflower
<b>0241</b>	<b>0242</b>	<b>0243</b>	<b>0244</b>	<b>0245</b>
Enamored	Warm Butter	Canary Yellow	Buttered Popcorn	Sunblast
<b>0246</b>	<b>0247</b>	<b>0248</b>	<b>0249</b>	<b>0250</b>
Apple Tart	Languid Lights	New Beginnings	Sunny Days	Techno Beat

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<b>0251</b>	<b>0252</b>	<b>0253</b>	<b>0254</b>	<b>0255</b>
Tuckers Town	Salt Water Taffy	Lemon Lime	Just Imagine	Circle of Life
<b>0256</b>	<b>0257</b>	<b>0258</b>	<b>0259</b>	<b>0260</b>
Abundance	Organic Citrus	Lancaster	Tulips	Gold Foil
<b>0261</b>	<b>0262</b>	<b>0263</b>	<b>0264</b>	<b>0265</b>
Ivory Linen	Vanilla	Soft Butter	Let the Sun Shine	Last Hurrah
<b>0266</b>	<b>0267</b>	<b>0268</b>	<b>0269</b>	<b>0270</b>
Left Bank	Honey Blossom	Spring Break	New Arrival	Celebrate the Vibe

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Color Creations  
System**



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<b>0271</b>	<b>0272</b>	<b>0273</b>	<b>0274</b>	<b>0275</b>
Lemon Mousse	Banana Crème Pie	Sandpoint	Golden Honey	Hang-out
<b>0276</b>	<b>0277</b>	<b>0278</b>	<b>0279</b>	<b>0280</b>
Rock Salt	Tea and Honey	Lemon Citrine	Honey Mustard	Pacific Beach
<b>0281</b>	<b>0282</b>	<b>0283</b>	<b>0284</b>	<b>0285</b>
Lemon Verbena	Ashwood Oak	Bees Wax	Apricot Glaze	Gold Harvest
<b>0286</b>	<b>0287</b>	<b>0288</b>	<b>0289</b>	<b>0290</b>
Ballard White	Warm Towel	Popovers	The Boardwalk	Autumn Joy

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**0291**

Champagne

**0292**

Bread & Butter

**0293**

Gold Dust

**0294**

Gold Rush

**0295**

Free Spirit

**0296**

Oatmeal

**0297**

Almond Cookie

**0298**

Chamomile Tea

**0299**

St Honore

**0300**

Hometown

**0301**

Lemon Grove

**0302**

Butterfly Garden

**0303**

Lemon Cake

**0304**

Pineapple Lily

**0305**

Sunny Side Up

**0306**

First Edition

**0307**

Spring Cove

**0308**

Utah Desert

**0309**

Stag's Leap

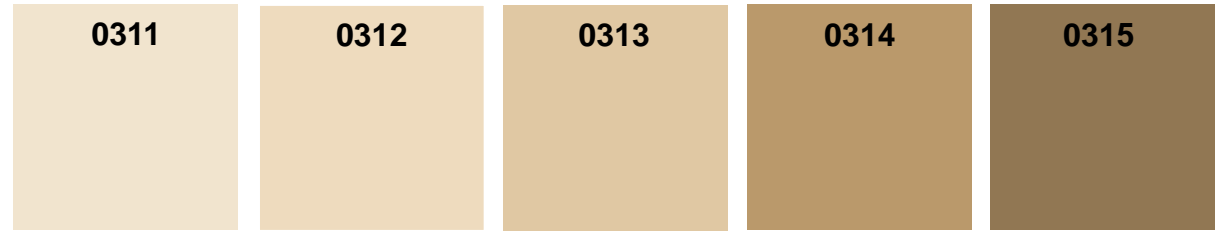
**0310**

Wood Bridge

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[basf.us/pureoptions](http://basf.us/pureoptions)



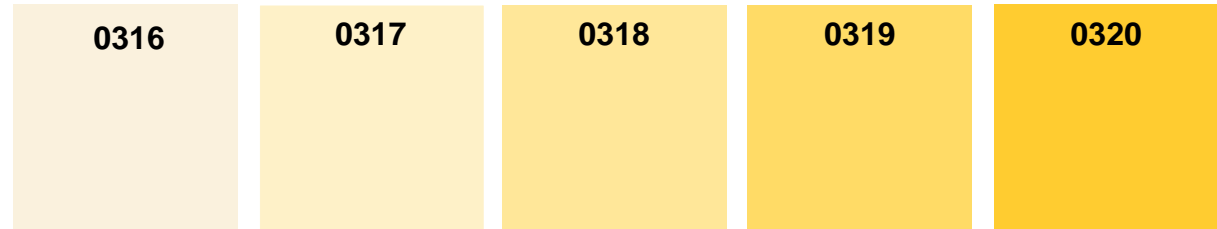
Valley of the Moon

Villa Maria

Carmel Custard

Curtain Call

Wild West



Sandy Dunes

Golden Ivory

Lollipop

Yellow Lady Bug

Via Sunny



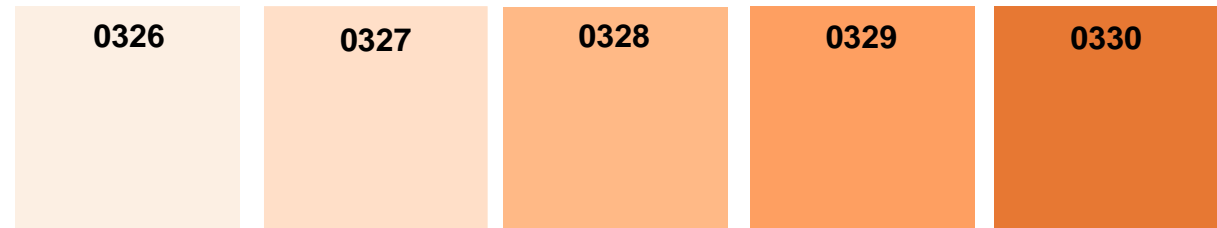
Peach Pie

Confetti

Gold Fish

Tuscan Villa

Orange County



Ballerina

Sensual Samon

Saguaro Cactus

Desert Rose

Enchanted Canyon

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<b>0331</b> Off-White	<b>0332</b> Etowah Marble	<b>0333</b> Desert Day	<b>0334</b> Sweet Potato	<b>0335</b> Marigold
<b>0336</b> Strawberry cake	<b>0337</b> Lamai Bay	<b>0338</b> Piggy Bank	<b>0339</b> Garden District	<b>0340</b> Coral Springs
<b>0341</b> On the Horizon	<b>0342</b> Pineapple Mango	<b>0343</b> Bright Idea	<b>0344</b> Sunrise	<b>0345</b> Tango Twist
<b>0346</b> Chardonay	<b>0347</b> Island Block	<b>0348</b> Sand Dunes	<b>0349</b> Fresh Mango	<b>0350</b> Turkish Isles

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<b>0351</b>	<b>0352</b>	<b>0353</b>	<b>0354</b>	<b>0355</b>
Sweet & Salty	Georgia Peach	Ojai Orchard	Val Vista	Tangerine
<b>0356</b>	<b>0357</b>	<b>0358</b>	<b>0359</b>	<b>0360</b>
Comfort Zone	Silhouettes	Bright Horizons	Papaya	October Weekend
<b>0361</b>	<b>0362</b>	<b>0363</b>	<b>0364</b>	<b>0365</b>
Powder Puff	Lobster Bisque	Orange Sherbert	Exhale	Orange you Glad
<b>0366</b>	<b>0367</b>	<b>0368</b>	<b>0369</b>	<b>0370</b>
Porcelain	Salmon Bay	Just Peachy	High Dynamic	Resort Ready

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<b>0371</b>	<b>0372</b>	<b>0373</b>	<b>0374</b>	<b>0375</b>
Silk Rose	Sugar Peach	Pin Cushion	Private Island	High Powered
<b>0376</b>	<b>0377</b>	<b>0378</b>	<b>0379</b>	<b>0380</b>
Almond Creme	French Crepes	Seashell	Maui Gold	Peanut Butter
<b>0381</b>	<b>0382</b>	<b>0383</b>	<b>0384</b>	<b>0385</b>
Pina Colada	Lotus Flower	Dragonberry	Desert Sunset	Tropical Nights
<b>0386</b>	<b>0387</b>	<b>0388</b>	<b>0389</b>	<b>0390</b>
Pastel Paper	Pralines	Abbigail	Mai-tai	Global View



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<b>0391</b> Stardust Peony	<b>0392</b> Flora Springs	<b>0393</b> Rustic Romance	<b>0394</b> Guava Treat	<b>0395</b> Ravenwood
<b>0396</b> Key to my Heart	<b>0397</b> Shrimp Bisque	<b>0398</b> Palm Beach	<b>0399</b> Tropical Fish	<b>0400</b> Roaring Red
<b>0401</b> Pure Nude	<b>0402</b> Petit Fours	<b>0403</b> Coral Crush	<b>0404</b> Spring Fling	<b>0405</b> Coral Reef
<b>0406</b> Peachy Smoothie	<b>0407</b> Gabriella	<b>0408</b> Sweet Treat	<b>0409</b> Mandrin	<b>0410</b> Tangerine

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<b>0411</b>	<b>0412</b>	<b>0413</b>	<b>0414</b>	<b>0415</b>
Love Letters	Porch Swing	Orange Creme	Housewarming	Paprika
<b>0416</b>	<b>0417</b>	<b>0418</b>	<b>0419</b>	<b>0420</b>
Spring Cotton	Palm Canyon	Salamander	Ginger	Fruit Punch
<b>0421</b>	<b>0422</b>	<b>0423</b>	<b>0424</b>	<b>0425</b>
Cherry Blossom	Hidden Heart	Pink Patience	True Love	Pomegranate
<b>0426</b>	<b>0427</b>	<b>0428</b>	<b>0429</b>	<b>0430</b>
Aromatic	Delicate Essence	Simply Coral	Sweet Heart	Carnivale

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<b>0431</b>	<b>0432</b>	<b>0433</b>	<b>0434</b>	<b>0435</b>
How sweet it is	Soft Focus	Bulgarian Rose	Merlot Red	Sangria
<b>0436</b>	<b>0437</b>	<b>0438</b>	<b>0439</b>	<b>0440</b>
My Sweetheart	Relaxed Chic	Cosmopolitan	Bellisimo	Grenadine
<b>0441</b>	<b>0442</b>	<b>0443</b>	<b>0444</b>	<b>0445</b>
Scented Candle	Blush Silk	Pure& Tender	Long way Home	Buried Treasure
<b>0446</b>	<b>0447</b>	<b>0448</b>	<b>0449</b>	<b>0450</b>
Floral Infusion	Nob Hill	Amaretto Mouse	Black Currant	Costa Rica

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**0451**

Himalayan Salt

**0452**

Local Fare

**0453**

Sweet Romance

**0454**

Positive Thinking

**0455**

Cherry on top

**0456**

Angel Wish

**0457**

Radiance

**0458**

Saint Germain

**0459**

Anticipation

**0460**

Lipstick Red

**0461**

Pisces Pink

**0462**

Lip Gloss

**0463**

Palais Royal

**0464**

French Macaroons

**0465**

Phoenix Heat

**0466**

Ballet Shoes

**0467**

Powder Puff

**0468**

Jet Setter

**0469**

Heart's Desire

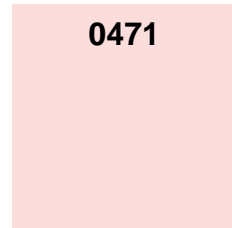
**0470**

Catwalk

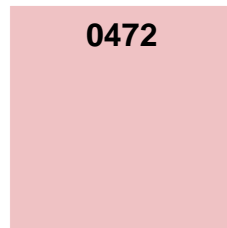
**PureOptions™  
Color Creations  
System**



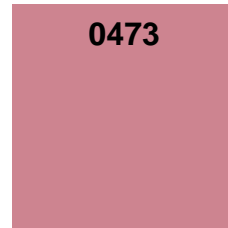
[basf.us/pureoptions](http://basf.us/pureoptions)



**0471**  
Sweet Sixteen



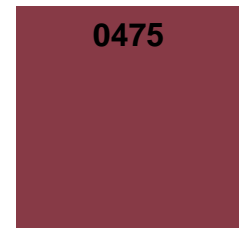
**0472**  
Strawberry Kiss



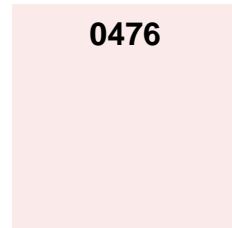
**0473**  
First Kiss



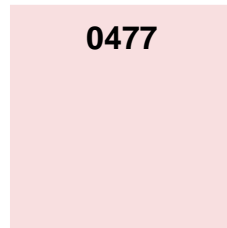
**0474**  
Fashion Guru



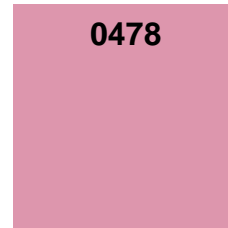
**0475**  
Red Splendor



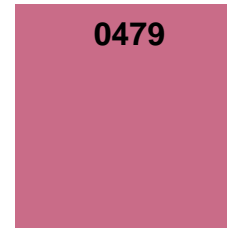
**0476**  
Soft Petals



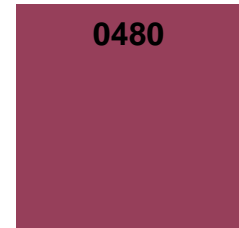
**0477**  
Spa Day



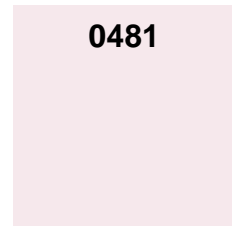
**0478**  
Mademoiselle



**0479**  
Fun & Furry



**0480**  
Bleeding Heart



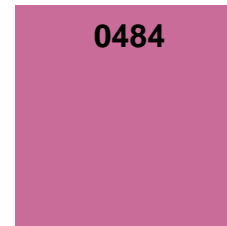
**0481**  
Bermuda Days



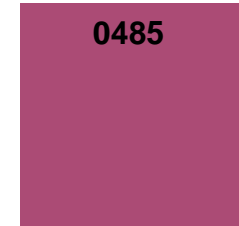
**0482**  
Cotton Candy



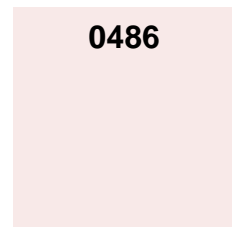
**0483**  
Pink Carnation



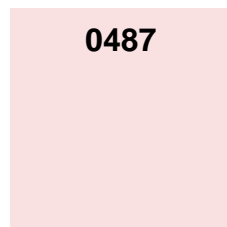
**0484**  
Pretty Please



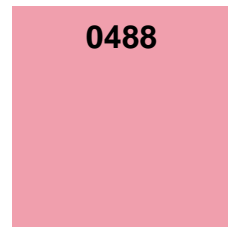
**0485**  
Tropical Passion



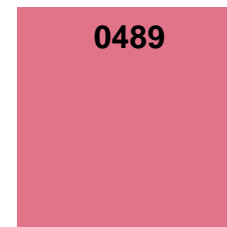
**0486**  
Raspberry Mousse



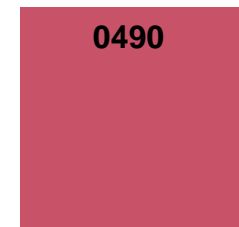
**0487**  
Gentle Touch



**0488**  
Playful



**0489**  
Bubble Gum



**0490**  
Goji Berry

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<b>0491</b>	<b>0492</b>	<b>0493</b>	<b>0494</b>	<b>0495</b>
Positive Pink	Princess Rose	Wild Flower	Rose Garden	Gypsy Nights
<b>0496</b>	<b>0497</b>	<b>0498</b>	<b>0499</b>	<b>0500</b>
Dollhouse	Bella Gypsy	Pink Passion	Great Expectations	Pimento
<b>0501</b>	<b>0502</b>	<b>0503</b>	<b>0504</b>	<b>0505</b>
Meadow Pink	Heart's Content	Watermelon Tourmaline	Glamour Gals	Cherry Pie
<b>0506</b>	<b>0507</b>	<b>0508</b>	<b>0509</b>	<b>0510</b>
Peace & Love	Cupcakes	Strawberry Rhubarb	Raspberry Twist	Divine Red

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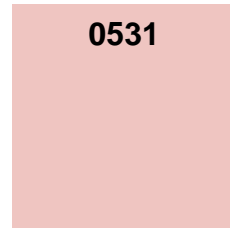
[basf.us/pureoptions](http://basf.us/pureoptions)

<b>0511</b>	<b>0512</b>	<b>0513</b>	<b>0514</b>	<b>0515</b>
Sea Shell	Complexity	Private Screening	Supreme Delite	Pinot Noir
<b>0516</b>	<b>0517</b>	<b>0518</b>	<b>0519</b>	<b>0520</b>
Date Night	French Poodle	Back Track	Brick Red	Dark Burgundy
<b>0521</b>	<b>0522</b>	<b>0523</b>	<b>0524</b>	<b>0525</b>
White Chocolate	Double Tate	Roaming Love	Morning Glory	Bordeaux
<b>0526</b>	<b>0527</b>	<b>0528</b>	<b>0529</b>	<b>0530</b>
Light Cream	Unconditional	Femme Fatale	Teracotta	Spanish Pie

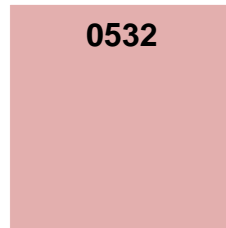
**PureOptions™  
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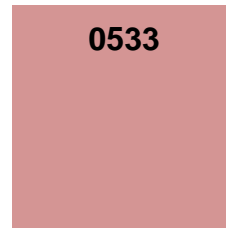
[basf.us/pureoptions](http://basf.us/pureoptions)



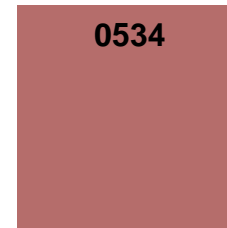
**0531**  
Candy Coated



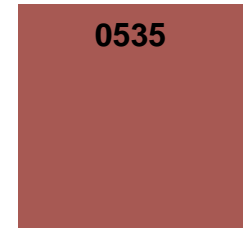
**0532**  
Colored Sequins



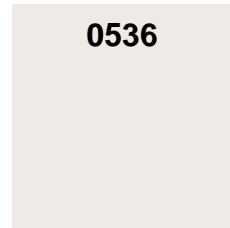
**0533**  
Vintage Find



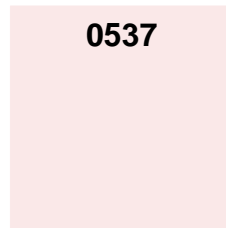
**0534**  
Summer Fruit



**0535**  
Kimono Red



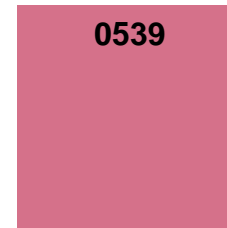
**0536**  
Josephine Lily



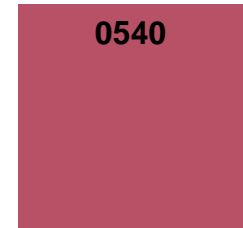
**0537**  
Premier Pink



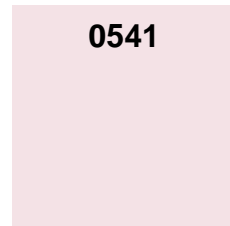
**0538**  
Pink Lemonade



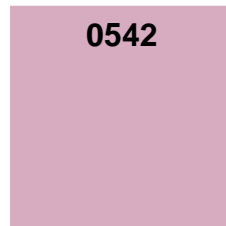
**0539**  
Sweet Revenge



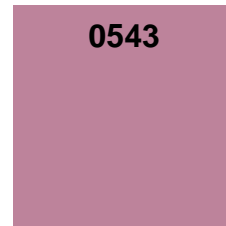
**0540**  
Plumberry



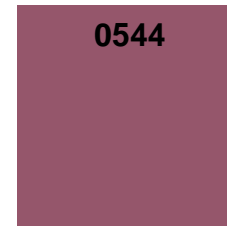
**0541**  
Charming



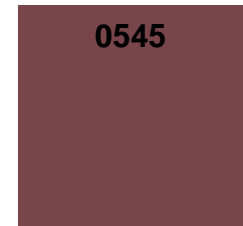
**0542**  
Spackled Orchid



**0543**  
Blossoms



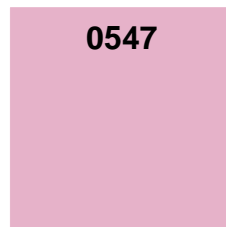
**0544**  
Plum Red



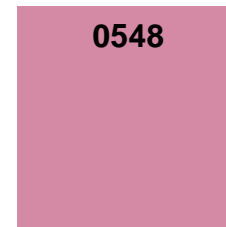
**0545**  
Garnet Red



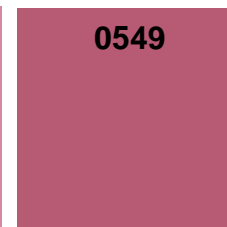
**0546**  
Guava Nectar



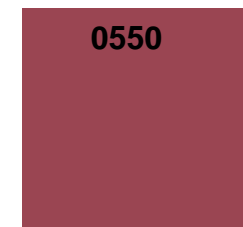
**0547**  
Cotton Candy



**0548**  
Ruffles



**0549**  
Fragrant Gardens



**0550**  
Hong Kong Nights



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**0551**

Pink Tutu

**0552**

Rest Haven

**0553**

Ribbons & Bows

**0554**

The Bright side

**0555**

Blackberry Jam

**0556**

Pink Penoy

**0557**

Mexican Pinata

**0558**

Young at Heart

**0559**

Royal Velvet

**0560**

Berry Gloss

**0561**

Angora

**0562**

Lilac Bud

**0563**

Fruit Smoothie

**0564**

Surprise Party

**0565**

Cranberry Red

**0566**

Whimsical

**0567**

Eternal Beauty

**0568**

Modern Vibe

**0569**

Iris

**0570**

Eggplant

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**0571**

Foggy Start

**0572**

Spring Flower

**0573**

Special Occasion

**0574**

Tiptoe

**0575**

Statements

**0576**

One of a kind

**0577**

Iced Lavender

**0578**

Silly Girl

**0579**

Grape Jelly

**0580**

Fields of Lavender

**0581**

Purple Haze

**0582**

Precious Memory

**0583**

Lilac

**0584**

Summer Garden

**0585**

Fantastic

**0586**

Lady Anne

**0587**

Funny Talk

**0588**

Soft Voice

**0589**

Mere Moments

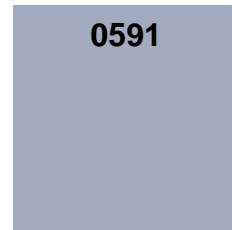
**0590**

Holland Tulips

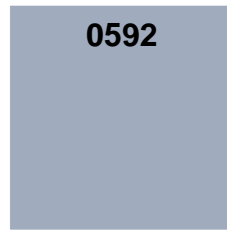
**PureOptions™  
Color Creations  
System**



[basf.us/pureoptions](http://basf.us/pureoptions)



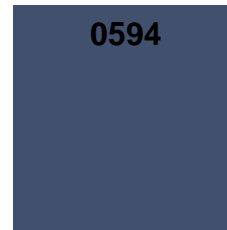
**0591**  
The Last Time



**0592**  
Bridesmaid



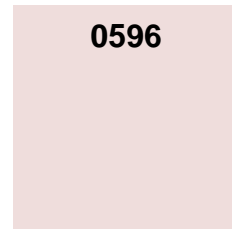
**0593**  
Chambray Shirt



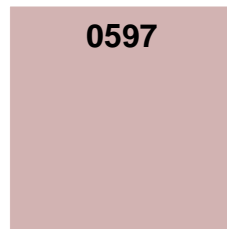
**0594**  
Sailed Sea



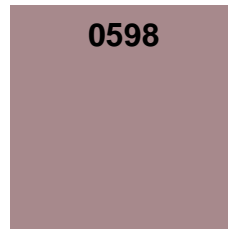
**0595**  
Carbon copy



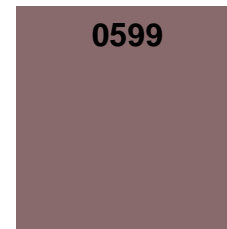
**0596**  
Book Club



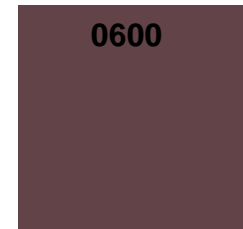
**0597**  
Pink Salt



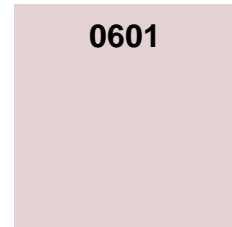
**0598**  
Primrose



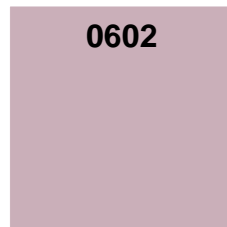
**0599**  
Napa Valley



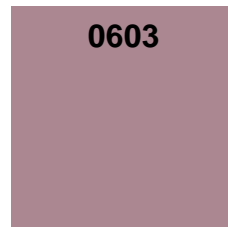
**0600**  
Raisin Red



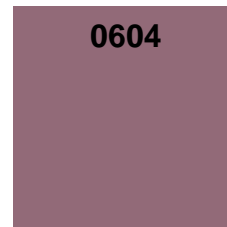
**0601**  
Dusty Rose



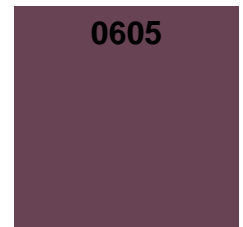
**0602**  
Aspiration



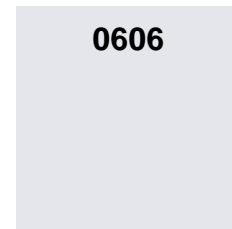
**0603**  
Balsamic Fig



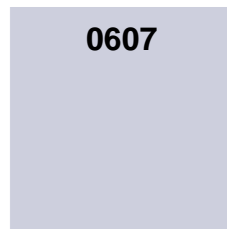
**0604**  
Bright Blooms



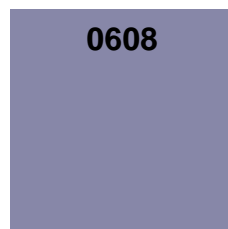
**0605**  
Raddichio



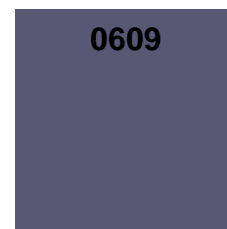
**0606**  
Misty Mountains



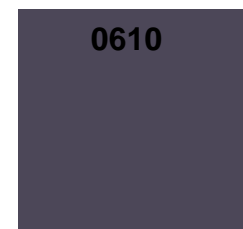
**0607**  
Crystal Ball



**0608**  
Purple Lilac



**0609**  
Purple Finch



**0610**  
Purple Emperor

**PureOptions™  
Color Creations  
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<b>0611</b>	<b>0612</b>	<b>0613</b>	<b>0614</b>	<b>0615</b>
Raspberry Yogurt	Easter Bonnet	Scrapbook	Boysenberry	Tulip Time
<b>0616</b>	<b>0617</b>	<b>0618</b>	<b>0619</b>	<b>0620</b>
Soft Floral	Spring Bud	Violet Lacer	Good Character	Blueberry Pancakes
<b>0621</b>	<b>0622</b>	<b>0623</b>	<b>0624</b>	<b>0625</b>
New Dress	Four Vines	Best Friend	Purple Sprinkles	Solitude
<b>0626</b>	<b>0627</b>	<b>0628</b>	<b>0629</b>	<b>0630</b>
Roman Minerals	Greek Key	Fairy Tales	Periwinkle	French Blue

**PureOptions™  
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**0631**

Sheer Mist

**0632**

Dear Darling

**0633**

Violet Touch

**0634**

Fun Times

**0635**

Manhattan Mystery

**0636**

Linen White

**0637**

Vintage Treasure

**0638**

Dusty Patel

**0639**

Stone Oak

**0640**

Mocha Rose

**0641**

Hazelnut Creme

**0642**

Front Porch

**0643**

Polka Dot

**0644**

Rue Cambon

**0645**

Dutch Iris

**0646**

Quiet End

**0647**

Sweet Tooth

**0648**

Fine China

**0649**

Silk and Satin

**0650**

Plum Glaze



The Chemical Company

# PureOptions™ Color Creations System



[basf.us/pureoptions](http://basf.us/pureoptions)

**0651**

Sea Salt

**0652**

Meditation

**0653**

Lilac Linen

**0654**

Preston Purple

**0655**

Casual Chic

**0656**

Clout Nine

**0657**

Breath of fresh air

**0658**

Fresh Fressia

**0659**

Sydney Loohu

**0660**

Concord Grape

**0661**

Hot List

**0662**

Path to Happiness

**0663**

Expectations

**0664**

Clear Sky

**0665**

Sparkling Water

**0666**

Everafter

**0667**

Cambridge Blue

**0668**

Baby Blue

**0669**

Water's Edge

**0670**

Patriot Honor

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Color Creations  
System**



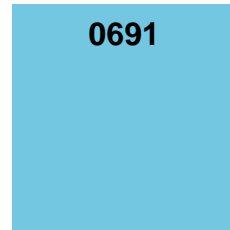
[basf.us/pureoptions](http://basf.us/pureoptions)

<b>0671</b>	<b>0672</b>	<b>0673</b>	<b>0674</b>	<b>0675</b>
Power Packed	Riviera	Luca Bella	Miami Beach	Midnight Blue
<b>0676</b>	<b>0677</b>	<b>0678</b>	<b>0679</b>	<b>0680</b>
Lullabye	Cashmere	Amalfi Coast	Greek Isle	Penninsula
<b>0681</b>	<b>0682</b>	<b>0683</b>	<b>0684</b>	<b>0685</b>
Bubble Bath	Bird Watcher	Breezy Days	Surfboard	Beach Day
<b>0686</b>	<b>0687</b>	<b>0688</b>	<b>0689</b>	<b>0690</b>
Barclay Blue	Island Appeal	Hand Knit	Ocean Front	Nautical Twist

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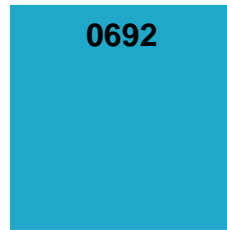


[basf.us/pureoptions](http://basf.us/pureoptions)



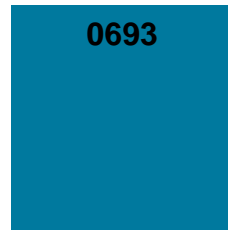
**0691**

Boy oh boy



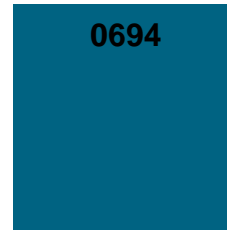
**0692**

Blue Raspberry



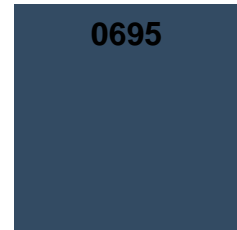
**0693**

Great Lakes



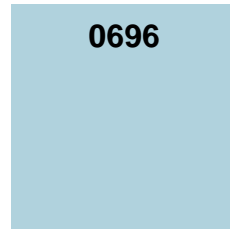
**0694**

Buddha Blue



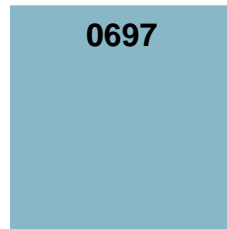
**0695**

Portico



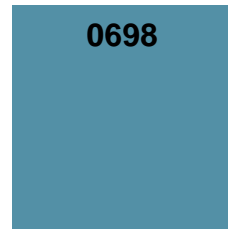
**0696**

Newport Blue



**0697**

At the Shore



**0698**

First Colony



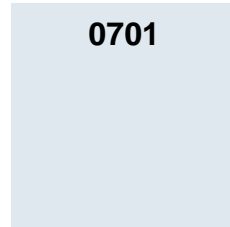
**0699**

Landmark



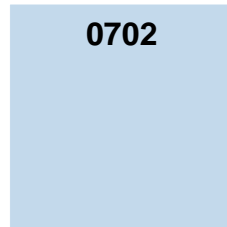
**0700**

Blue Horizon



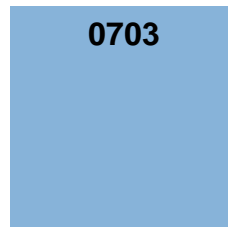
**0701**

Mountain Peak



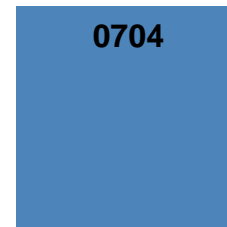
**0702**

Focal Point



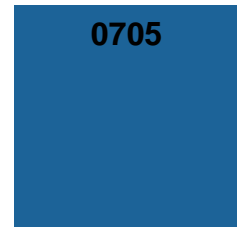
**0703**

Bayview



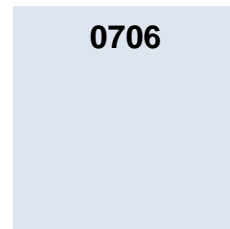
**0704**

Slip 'n Slide



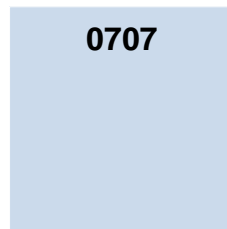
**0705**

Blue Suede



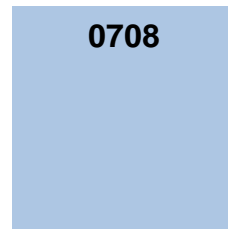
**0706**

New Season



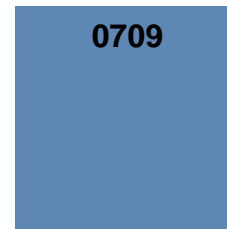
**0707**

Renewal



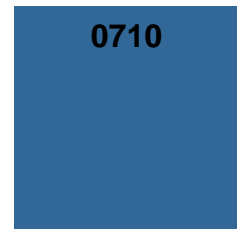
**0708**

June Frenzy



**0709**

Skyline



**0710**

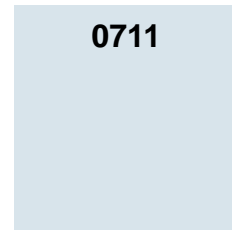
Suddenly Blue



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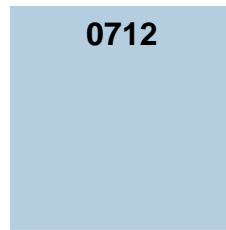


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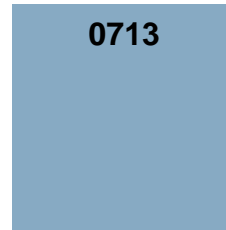
**0711**

Harmony



**0712**

Window View



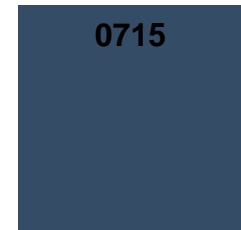
**0713**

Fresh Blueberries



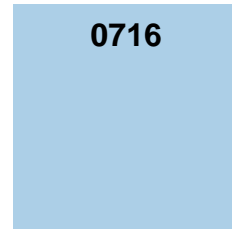
**0714**

Lake House



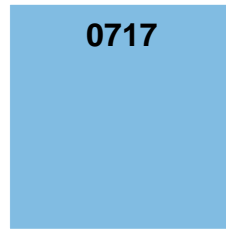
**0715**

Blue Horizon



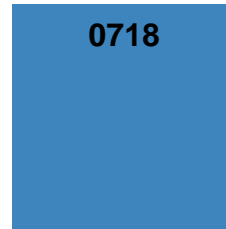
**0716**

Watercolors



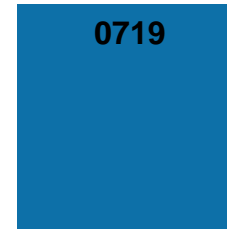
**0717**

Seaside Cafe



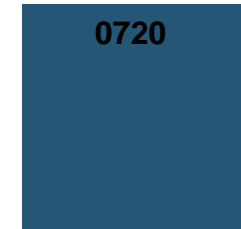
**0718**

Laguna



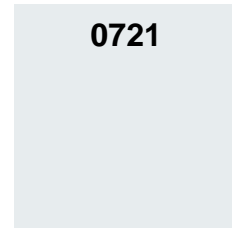
**0719**

Florida Keys



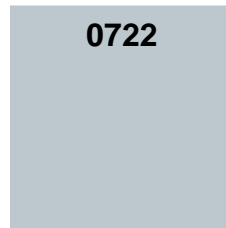
**0720**

Beach Cabana



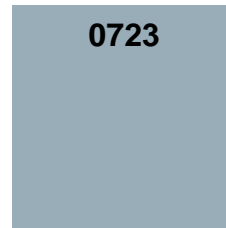
**0721**

Silk Chiffon



**0722**

Moon Light



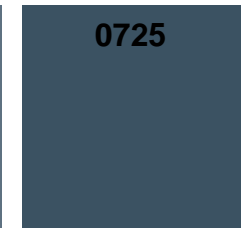
**0723**

Mystic Ridge



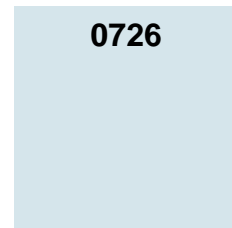
**0724**

Sultry Hue



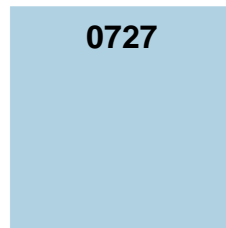
**0725**

Blue Enamel



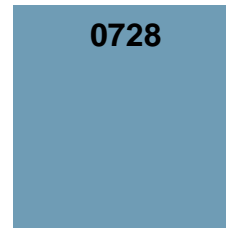
**0726**

Prince Street



**0727**

Mount Kenya



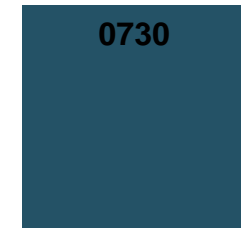
**0728**

Blue Diamond



**0729**

Country Kitchen



**0730**

Bridgehampton

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**0731**

Blizzard

**0732**

Ice Cool

**0733**

Around the Block

**0734**

Sanctuary

**0735**

Classic Navy

**0736**

Faded Jeans

**0737**

Amparo Blue

**0738**

Blue Stone

**0739**

Hat Box

**0740**

Grand Cayman

**0741**

Light House

**0742**

Silver Blue

**0743**

Timeless

**0744**

Simply Elegant

**0745**

Rugged Coast

**0746**

Storybook

**0747**

Clear Shadows

**0748**

Twin Stars

**0749**

Blue Smoke

**0750**

Yacht Club

**PureOptions™  
Color Creations  
System**



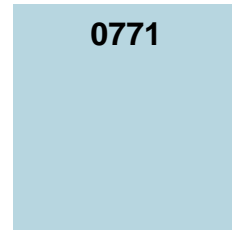
[basf.us/pureoptions](http://basf.us/pureoptions)

<b>0751</b> Ash Blue	<b>0752</b> Powder Blue	<b>0753</b> Riverside	<b>0754</b> High Energy	<b>0755</b> Pacific Rim
<b>0756</b> Bleu Lou	<b>0757</b> Water Lily	<b>0758</b> Charming	<b>0759</b> Lake Tahoe	<b>0760</b> Regal Blue
<b>0761</b> Sparkles	<b>0762</b> Beach Chic	<b>0763</b> Mountain Top	<b>0764</b> Oakwood Manor	<b>0765</b> Modern Blue
<b>0766</b> Harbor Court	<b>0767</b> Cottage Chic	<b>0768</b> Fisherman's Village	<b>0769</b> Anchor's Away	<b>0770</b> Big Sky

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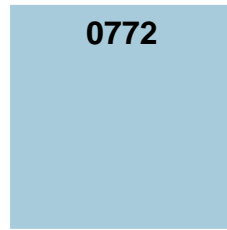


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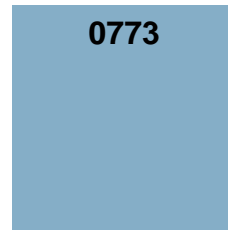
**0771**

Pastel Blue



**0772**

Quiet Moment



**0773**

San Cristobal



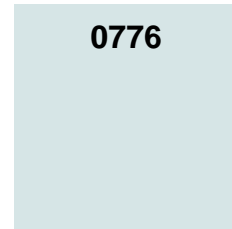
**0774**

South of France



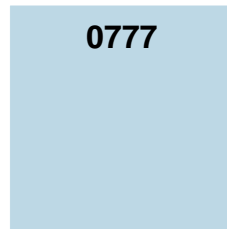
**0775**

Las Ollas



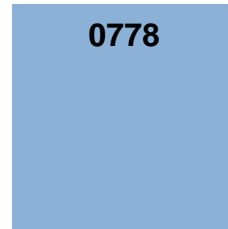
**0776**

Shallow End



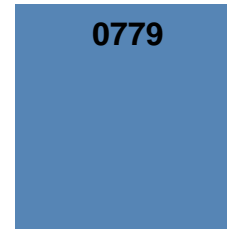
**0777**

Open Air



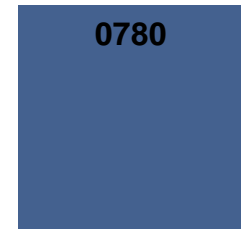
**0778**

Alluring



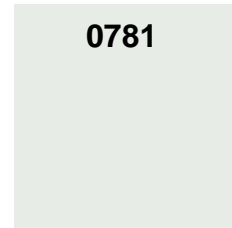
**0779**

Windjammer



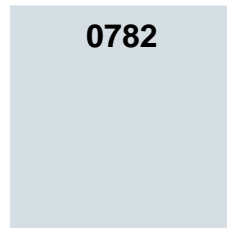
**0780**

Nantucket Sound



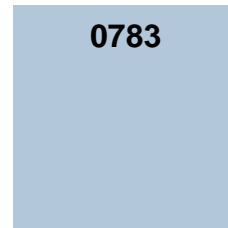
**0781**

Strand of Pearls



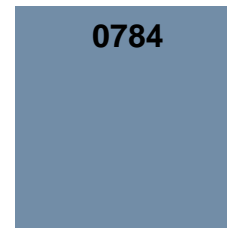
**0782**

Sequins



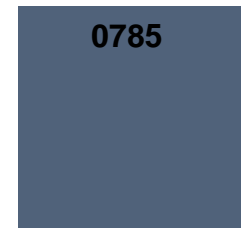
**0783**

Together at last



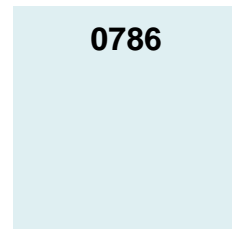
**0784**

Castle Harbour



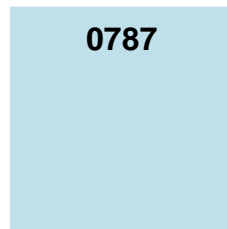
**0785**

Crashing Waves



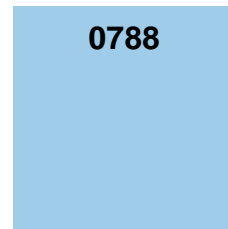
**0786**

Peppermint



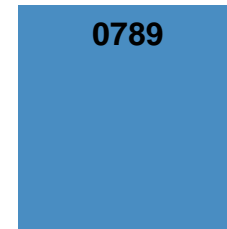
**0787**

Kauai Shore



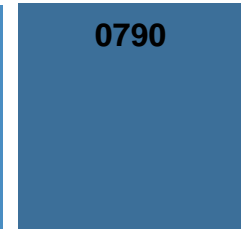
**0788**

Spa Blue



**0789**

Seaside



**0790**

Batik Sarong

**PureOptions™  
Color Creations  
System**



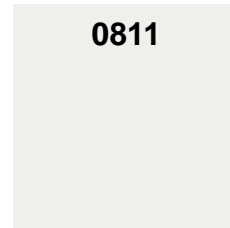
[basf.us/pureoptions](http://basf.us/pureoptions)

<b>0791</b> Ice Skating	<b>0792</b> Ice Blue	<b>0793</b> Reflection	<b>0794</b> Beach house	<b>0795</b> Nantucket
<b>0796</b> Park city Skiing	<b>0797</b> Merino Wool	<b>0798</b> City Nights	<b>0799</b> Moon Struck	<b>0800</b> Historic Chateau
<b>0801</b> Crystal Clear	<b>0802</b> Napali Coast	<b>0803</b> Partly Cloudy	<b>0804</b> Waterfall	<b>0805</b> Memphis Blues
<b>0806</b> Chalk White	<b>0807</b> Fishing Village	<b>0808</b> Charming Views	<b>0809</b> Bloo-bala	<b>0810</b> Dazzling Blue

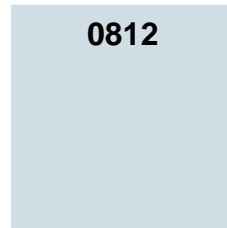
**PureOptions™  
Color Creations  
System**



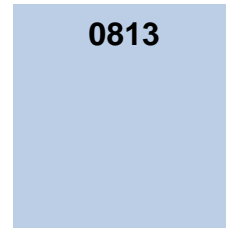
[basf.us/pureoptions](http://basf.us/pureoptions)



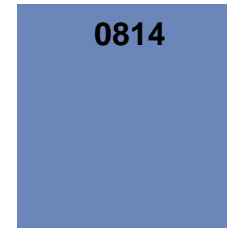
Alpine White



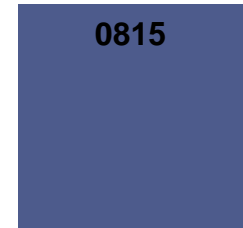
Day Dream



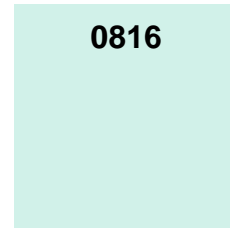
Alpine View



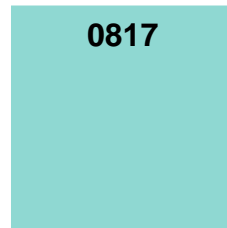
Casa Nueva



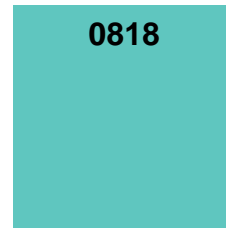
Pinnacle Peak



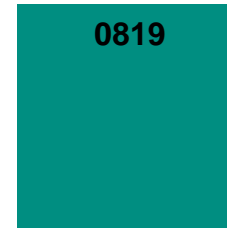
Solana Bella



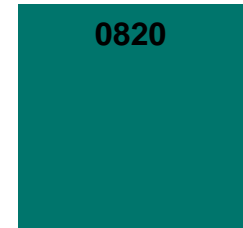
South Beach



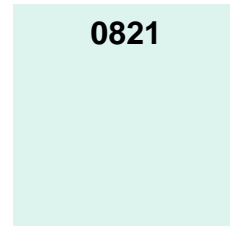
Resort Living



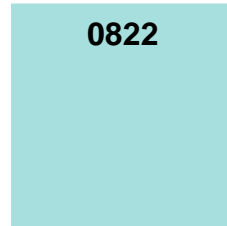
Rainforest



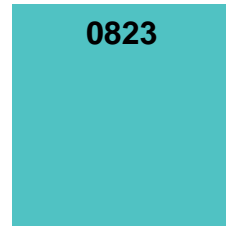
One of those things



Social Network



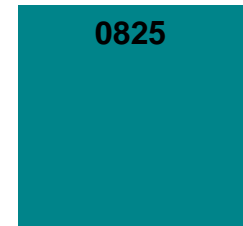
Sea Glass



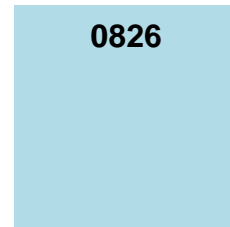
Pisces



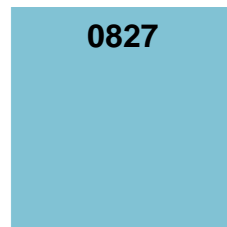
Finish Line



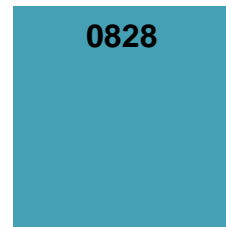
Hidden Gem



Big Springs



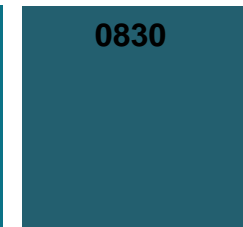
Winter Blues



Ocean Blue



Mineral Blue

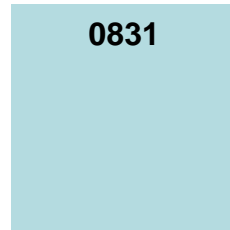


Dream of Bali

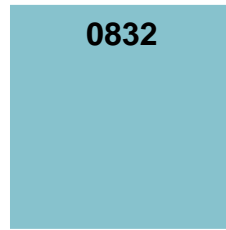
**PureOptions™  
Color Creations  
System**



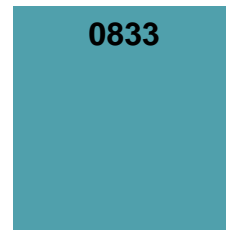
[basf.us/pureoptions](http://basf.us/pureoptions)



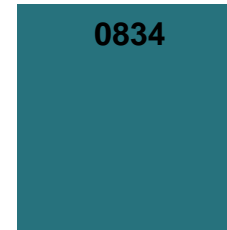
**0831**  
Illumination



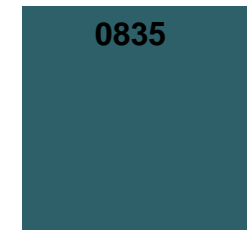
**0832**  
Open Waters



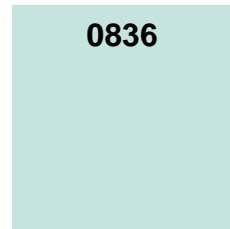
**0833**  
French Riviera



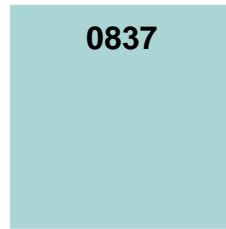
**0834**  
East Coast



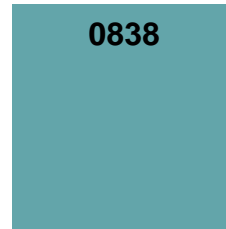
**0835**  
Barcelona



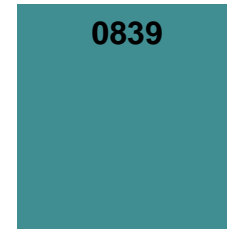
**0836**  
Sea Foam



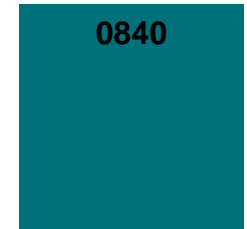
**0837**  
Boutique



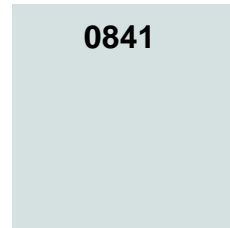
**0838**  
Retro Glamour



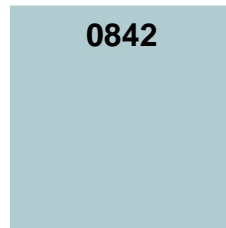
**0839**  
Limited Edition



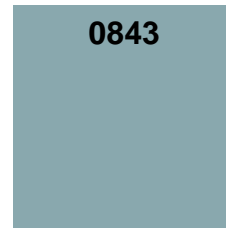
**0840**  
Bora Bora



**0841**  
Seeing Star



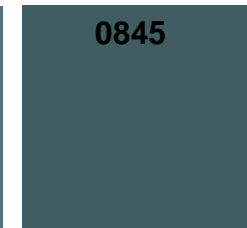
**0842**  
Yoga Retreat



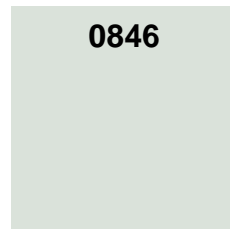
**0843**  
Cool Blue



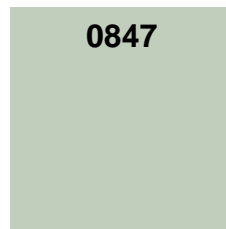
**0844**  
At a glance



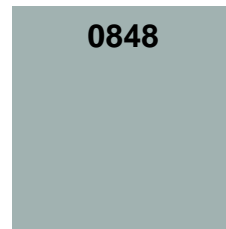
**0845**  
French Chateau



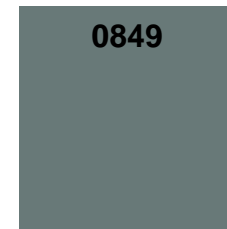
**0846**  
Set Sail



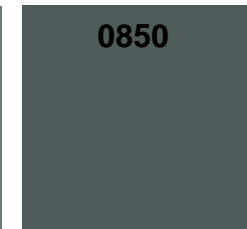
**0847**  
Lake Shore Drive



**0848**  
New Prospect



**0849**  
Newport

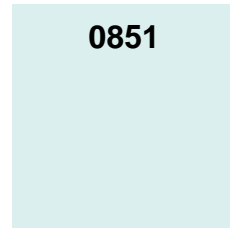


**0850**  
Rancho Mirage

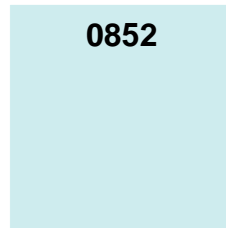
**PureOptions™  
Color Creations  
System**



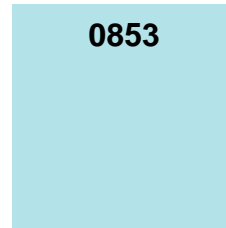
[basf.us/pureoptions](http://basf.us/pureoptions)



**0851**  
Glass Crystals



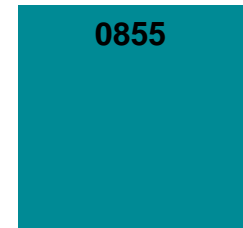
**0852**  
Dreamy



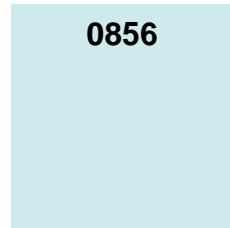
**0853**  
Greek Isles



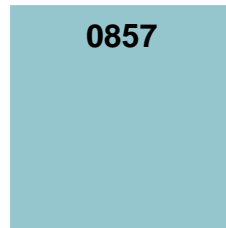
**0854**  
Into the Blue



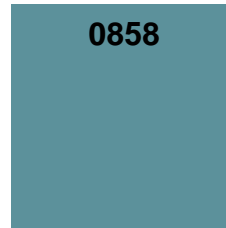
**0855**  
Turquoise Water



**0856**  
Biscaya



**0857**  
Island Vibe



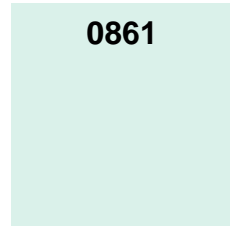
**0858**  
Country Blue



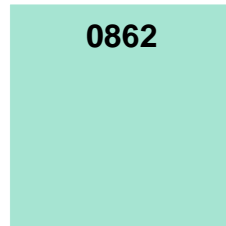
**0859**  
Rain Water



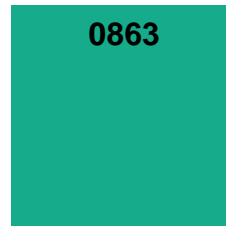
**0860**  
Seaside Cottage



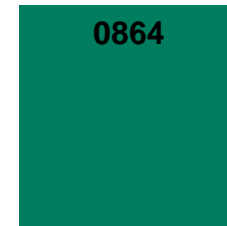
**0861**  
Making Memories



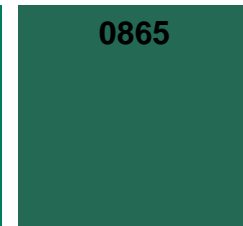
**0862**  
Paradise



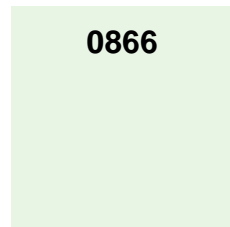
**0863**  
Garden Light



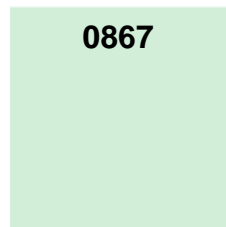
**0864**  
Fairways



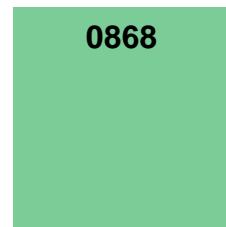
**0865**  
Charleston Charm



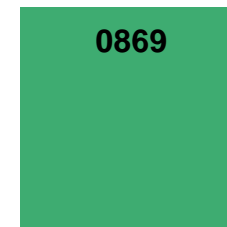
**0866**  
Hint of mint



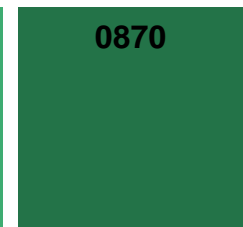
**0867**  
Pastel Green



**0868**  
Mint Chocolate



**0869**  
Fresh Cut Grass



**0870**  
Jade



**PureOptions™  
Color Creations  
System**



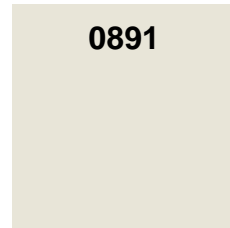
[basf.us/pureoptions](http://basf.us/pureoptions)

<b>0871</b>	<b>0872</b>	<b>0873</b>	<b>0874</b>	<b>0875</b>
Kaffir Lime	Key Lime Pie	Lime Basil	Backyard Fun	Topiary Green
<b>0876</b>	<b>0877</b>	<b>0878</b>	<b>0879</b>	<b>0880</b>
Sugar Cookie	Granny Smith	Zen Garden	Parakeet Green	Spring Fun
<b>0881</b>	<b>0882</b>	<b>0883</b>	<b>0884</b>	<b>0885</b>
Silhouette Green	Margarita	Local Flavor	Lizzard Green	Pine Valley
<b>0886</b>	<b>0887</b>	<b>0888</b>	<b>0889</b>	<b>0890</b>
Green Zen	Belo Garden	Spring Garden	Meadowlark	Pistachio

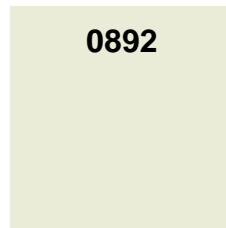
**PureOptions™  
Color Creations  
System**



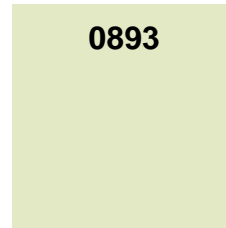
[basf.us/pureoptions](http://basf.us/pureoptions)



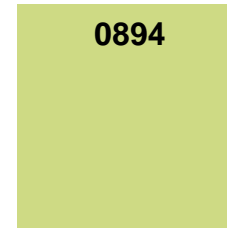
**0891**  
Risky Sprit



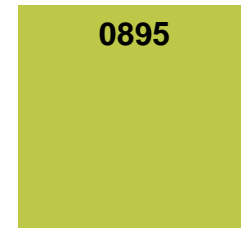
**0892**  
Glacier



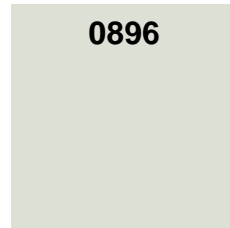
**0893**  
Honey Dew



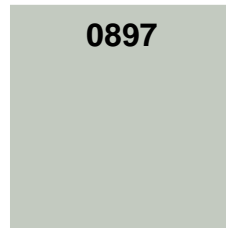
**0894**  
Carribbean Green



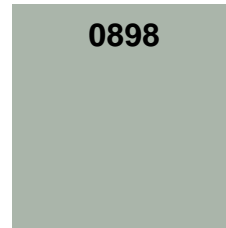
**0895**  
Bright Green



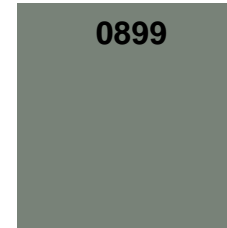
**0896**  
White Caps



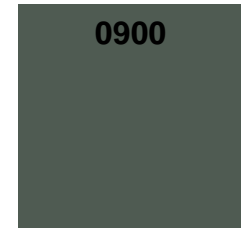
**0897**  
French Cafe



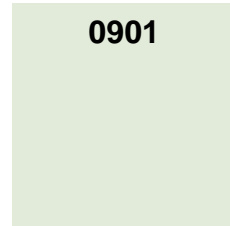
**0898**  
Moonlight Way



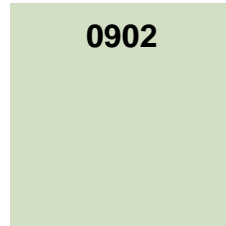
**0899**  
Eucalyptus



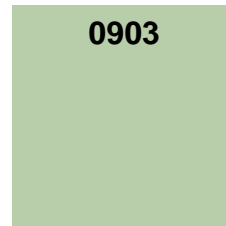
**0900**  
Pea Pod



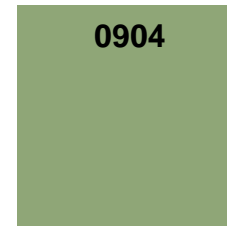
**0901**  
Healing Crystal



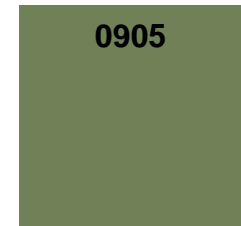
**0902**  
Fields Green



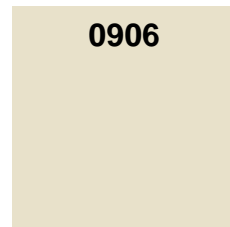
**0903**  
Glenshire Green



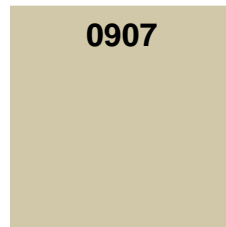
**0904**  
Green Apple



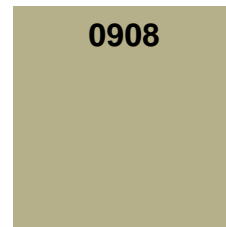
**0905**  
Overland Trail



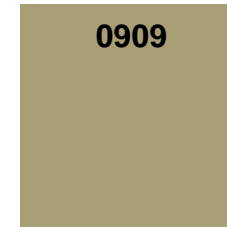
**0906**  
Bright Radiance



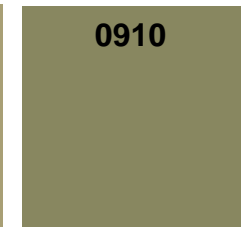
**0907**  
Bonsai Tree



**0908**  
Avocado



**0909**  
Amazon Green



**0910**  
Lush Green

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Color Creations  
System**



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**0911**

Mom's Cameo

**0912**

Elm Leaf

**0913**

Living Yoga

**0914**

Wild Flowers

**0915**

Aloe Vera

**0916**

Silver Spur

**0917**

Before the Storm

**0918**

Heritage

**0919**

Adventure

**0920**

Fallen Leaf

**0921**

Tender Moment

**0922**

Gemini Green

**0923**

Shady Tree

**0924**

Regent Green

**0925**

Organic Kale

**0926**

Short Walk

**0927**

Sunday Brunch

**0928**

Private Garden

**0929**

Grow a Garden

**0930**

Greenwich Village

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<b>0931</b>	<b>0932</b>	<b>0933</b>	<b>0934</b>	<b>0935</b>
Zig Zag	Venetian Canal	Joshua Tree	Olive Tapenade	Olive Branch
<b>0936</b>	<b>0937</b>	<b>0938</b>	<b>0939</b>	<b>0940</b>
On-line Chat	Good News	Day in the Park	Fresh Approach	Eco-adventure
<b>0941</b>	<b>0942</b>	<b>0943</b>	<b>0944</b>	<b>0945</b>
Biltmore Green	Schools out	Miami Green	Dragon Flies	Match Point
<b>0946</b>	<b>0947</b>	<b>0948</b>	<b>0949</b>	<b>0950</b>
Renewed Balance	Asian Pear	East Street	Central Park	Rain Forest

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**0951**

Early Mornings

**0952**

Broadway

**0953**

Pelican hill

**0954**

Picnic Lunch

**0955**

Limeade

**0956**

Martis Valley

**0957**

Running Buddies

**0958**

Optimism

**0959**

Urban Forest

**0960**

18 Holes

**0961**

Fly a Kite

**0962**

Green Grapes

**0963**

Scottish Moss

**0964**

Fresh Peas

**0965**

Botanic Gardens

**0966**

Clean Air

**0967**

Half Moon Bay

**0968**

Bainbridge Island

**0969**

Upper East Side

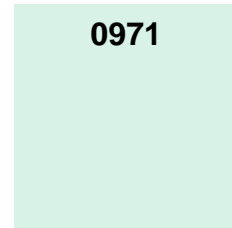
**0970**

Pioneering Sprit

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System**

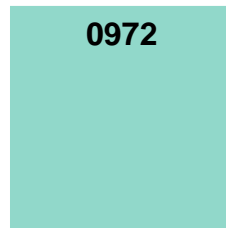


[basf.us/pureoptions](http://basf.us/pureoptions)



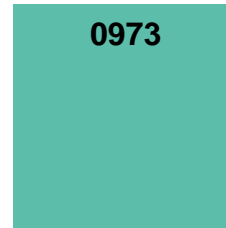
**0971**

Tweets



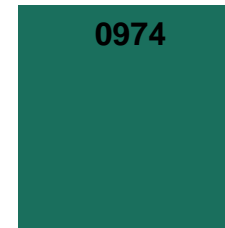
**0972**

Summertime



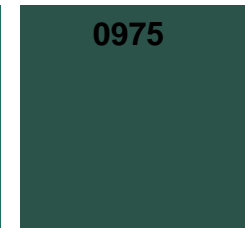
**0973**

Soft Teal



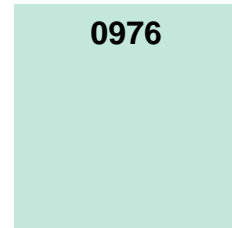
**0974**

Native Vegetation



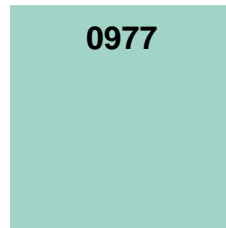
**0975**

Cedar Valley



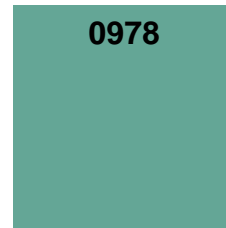
**0976**

Lost in thought



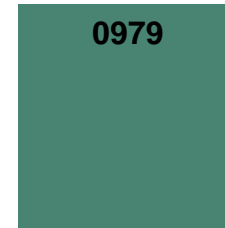
**0977**

Wind Surf



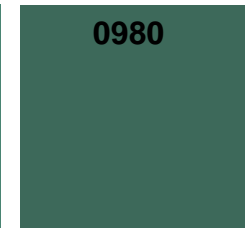
**0978**

Meadow Lake



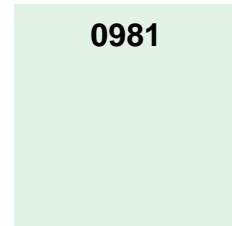
**0979**

Little City



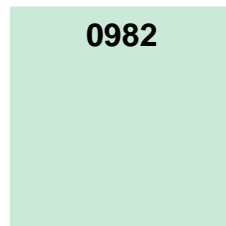
**0980**

Earth Day



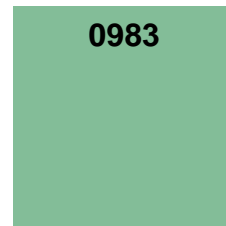
**0981**

Crystal Blue



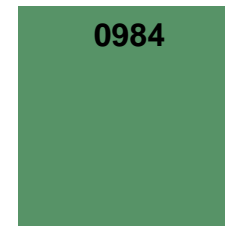
**0982**

Trinity River



**0983**

Green Thumb



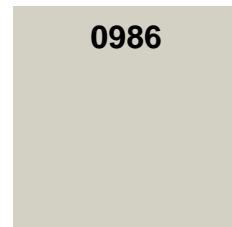
**0984**

Orchard Green



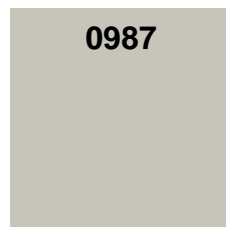
**0985**

Fresh Mint



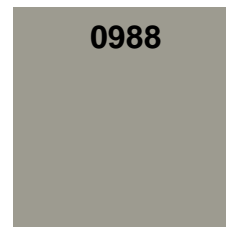
**0986**

Etched Glass



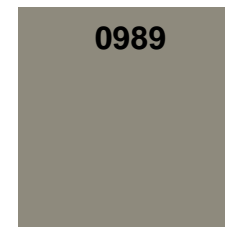
**0987**

Soft Grey



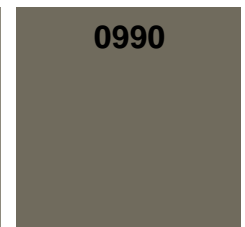
**0988**

Taurus Taupe



**0989**

Logan Square



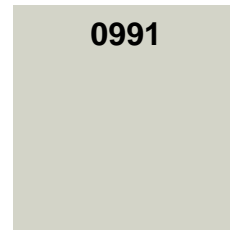
**0990**

Italian Coffee

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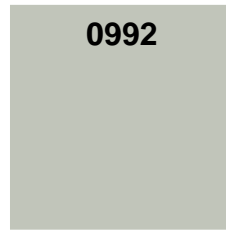


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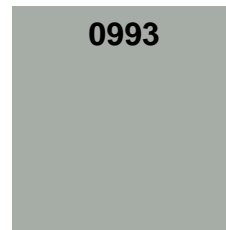
**0991**

French Cuff



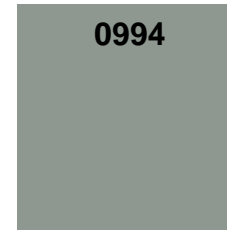
**0992**

French Quarter



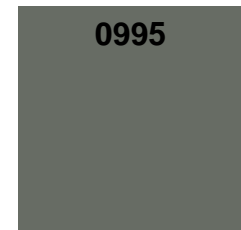
**0993**

Martini Ranch



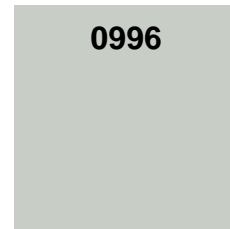
**0994**

Pillar Point Marsh



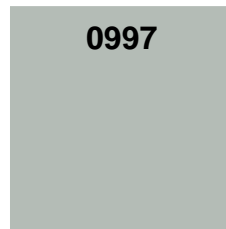
**0995**

Cypress Tree



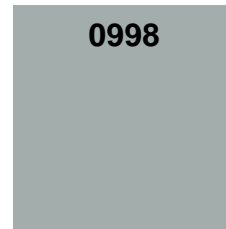
**0996**

Through Rain



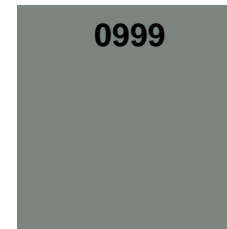
**0997**

Under the Umbrella



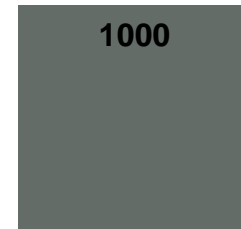
**0998**

Mercer Grey



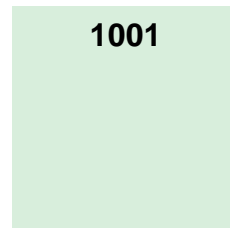
**0999**

Smoke & Mirrors



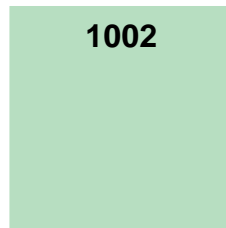
**1000**

Chancelory Court



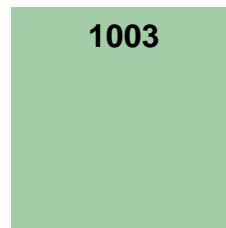
**1001**

Tranquil Vibe



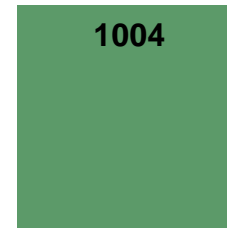
**1002**

Tremezzo



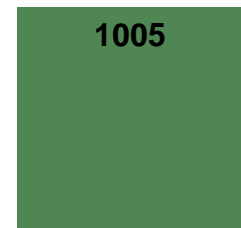
**1003**

Green Tea Mochi



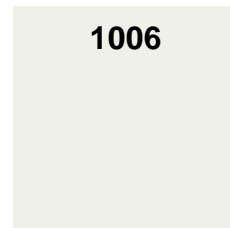
**1004**

Greenhouse



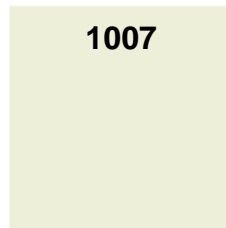
**1005**

Late Summer



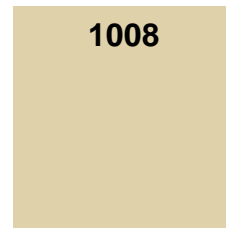
**1006**

Majestic White



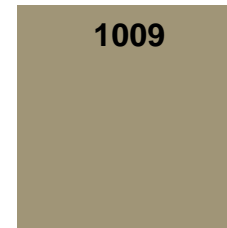
**1007**

Mandalay



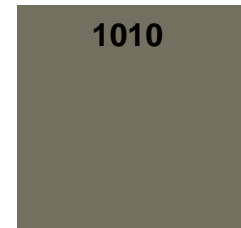
**1008**

Natural Gold



**1009**

River Rock



**1010**

Khaki Desert

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**1011**

Moon Year

**1012**

Seattle mist

**1013**

Aquamarine

**1014**

Garden Harbor

**1015**

South Island

**1016**

Fresca Aqua

**1017**

Outer Bank

**1018**

Mojito

**1019**

Washington Gardens

**1020**

Stowe Mountain